

# Measuring eudaimonic and non-eudaimonic goods in the pursuit of the good life: The Riverside Eudaimonia Scale and the Rich & Sexy Well-Being Scale

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**Table S1.**  
*Standardized Factor Loadings of the Riverside Eudaimonia Scale (RES) Items*

Item	Study 1	Study 2	Study 3
My life has been full of learning, changing, and growth.	.70	.64	.70
I have been able to apply my unique abilities to worthwhile tasks.	.81	.76	.84
I know what is really important in life.	.56	.62	.63
I have cultivated meaningful personal relationships with others.	.59	.66	.69
I have realized my creative, artistic, intellectual, or athletic potential.	.72	.67	.60

**Table S2.**

*Standardized Confirmatory Factor Analysis Loadings of the Rich & Sexy Well-Being Scale (RSWBS) Items*

Item	Study 1	Study 2	Study 3
I have a lot of sex.	.91	.91	.92
My sex life is great.	.90	.94	.91
Other people would envy my sex life.	.89	.94	.91
I can get sex whenever I want it.	.67	.77	.69
I am wealthy.	.82	.91	.84
I live a luxurious lifestyle.	.82	.89	.88
My approximate net worth is very high.	.78	.90	.75
My home is full of expensive things.	.72	.76	.72
I am beautiful.	.80	.83	.87
I often get complimented on my looks.	.88	.85	.86
I am more attractive than most people my age.	.82	.81	.85
I often notice people looking at me because of my physical appearance.	.55	.91	.88
I am very popular.	.73	.84	.80
People respect and admire me.	.71	.81	.79
I have more influence than my peers.	.75	.86	.76
When I'm in the room, people listen to me.	.77	.77	.71

**Table S3.**

*Rich & Sexy Well-Being Item Pool in Study 1*

Sub-scale	Item Number	Factor Loading	Item-total <i>r</i>	Item
Sex	1	.85	.84	I have a lot of sex.*
Sex	2	.94	.83	My sex life is great.*
Sex	3	.35	.47	I have had many sexual partners.
Sex	4	.91	.83	I have a very gratifying sex life.
Sex	5	.66	.62	When I have sex, I greatly enjoy it.
Sex	6	.53	.54	My most recent sexual partner was extremely attractive.
Sex	7	.42	.49	I have been very sexually adventurous (for example, threesomes, unusual sex toys, S&M, exhibitionism).
Sex	8	.77	.81	Other people would envy my sex life.*
Sex	9	.51	.59	I can get sex whenever I want it.*
Wealth	1	.79	.73	I am wealthy.*
Wealth	2	.71	.73	I live a luxurious lifestyle.*
Wealth	3	.68	.60	I can afford to purchase everything I would like to own.
Wealth	4	.67	.59	I have an abundance of material possessions.
Wealth	5	.68	.66	My approximate net worth is very high.*
Wealth	6	.31	.36	I usually make decisions about what to buy before I look at the price.
Wealth	7	.68	.61	I am never hard up for money.
Wealth	8	.61	.60	I often spend money on luxury goods.
Wealth	9	.63	.64	I go on expensive vacations.
Wealth	10	.51	.54	In a good restaurant, I often order the most expensive item on the menu.
Wealth	11	.74	.73	My home is full of expensive things.*
Beauty	1	.82	.65	I am beautiful. *
Beauty	2	.82	.57	I often get complimented on my looks.*
Beauty	3	.78	.65	I am relatively more attractive than my peers.
Beauty	4	.94	.67	I am very attractive.
Beauty	5	.80	.50	I am more attractive than most people my age.*
Beauty	6	.60	.71	I often notice people looking at me because of my physical appearance.
Beauty	7	.74	.64	I am sexy.*
Beauty	8	.70	.72	People admire my body.

*Rich & Sexy Well-Being Item Pool in Study 1 (Cont.)*

<b>Sub-scale</b>	<b>Item Number</b>	<b>Factor Loading</b>	<b>Item-total <i>r</i></b>	<b>Item</b>
Image	1	.66	.77	I am very popular.*
Image	2	.41	.83	My public image is highly favorable.
Image	3	.42	.80	My reputation is extremely positive.
Image	4	.58	.88	I am well-known outside my social circle.
Image	5	.36	.81	I am adored by others.
Image	6	.34	.56	Many people would like to be just like me.
Image	7	.39	.82	Strangers often know who I am.
Image	8	.48	.75	People I don't know admire me.
Image	9	.69	.73	I have a reputation for being one of the best at what I do.
Image	10	.28	.59	If I died tomorrow, strangers would attend my funeral.
Image	11	.65	.54	I am one of the most popular people in my circle of friends.
Image	12	.56	.72	People think I am the most interesting person they know.
Image	13	.59	.62	People respect and admire me.*
Power	1	.61	.73	I have a great deal of power.
Power	2	.77	.74	I have more influence than my peers.*
Power	3	.78	.68	People usually follow along with my plans
Power	4	.53	.56	It would not be hard for me to change the lives of the people I know.
Power	5	.64	.61	I can get other people to do what I want.
Power	6	.75	.69	When I tell other people what to do, they do it.
Power	7	.68	.67	When I'm in the room, people listen to me.*
Power	8	.46	.47	Lots of people depend on me.
Power	9	.57	.59	At work, I'm the one in charge.
Power	10	.42	.35	Anyone who picks a fight with me gets it back ten times worse.

*Note.* \* = item selected for measure. Factor loadings indicate the strongest exploratory factor loadings across four factors. Image and power items loaded on the same factor. Item-total *r*s indicate item-total correlations between each item and the subscale it is associated with. Image and power items were correlated with an overall status subscale.

**Table S4.**

*Disattenuated Correlations Between the Riverside Eudaimonia and Rich & Sexy Well-Being Scales and Other Psychological Constructs in Study 1*

	$\omega_t$	RES	RSWBS	Sex	Wealth	Beauty	Status
RES	.77	---	.58*	.42*	.27*	.38*	.67*
Rich & Sexy	.87	.58*	---	.85*	.76*	.86*	.92*
Sex	.88	.42*	.85*	---	.38*	.40*	.47*
Wealth	.80	.27*	.76*	.38*	---	.31*	.46*
Beauty	.83	.38*	.86*	.40*	.31*	---	.63*
Status	.81	.67*	.92*	.47*	.46*	.63*	---
Affect Balance	.93	.57*	.47*	.39*	.36*	.23*	.42*
Positive Affect	.93	.56*	.51*	.43*	.40*	.26*	.44*
Negative Affect	.87	-.49*	-.35*	-.28*	-.25*	-.16*	-.34*
Life Satisfaction	.93	.69*	.56*	.51*	.41*	.28*	.45*
Happiness	.90	.61*	.58*	.46*	.35*	.37*	.54*
Psychological Well-Being	.85	.88*	.57*	.48*	.28*	.34*	.60*
Autonomy	.62	.42*	.16*	.11	-.07	.16*	.27*
Environmental Mastery	.72	.70*	.57*	.45*	.40*	.27*	.57*
Personal Growth	.59	.76*	.41*	.30*	.08	.38*	.45*
Positive Relations	.67	.81*	.52*	.45*	.19*	.29*	.58*
Purpose	.50	.57*	.29*	.24*	.14*	.17*	.31*
Self-Acceptance	.89	.75*	.56*	.49*	.38*	.29*	.49*
Machiavellianism	.80	-.11	.17*	.12*	.16*	.07	.17*
Psychopathy	.79	-.35*	-.02	-.01	.08	-.06	-.06
Narcissism	.81	.02	.25*	.07	.23*	.20*	.28*

*Disattenuated Correlations Between the Riverside Eudaimonia and Rich & Sexy Well-Being Scales and Other Psychological Constructs in Study 1 (Cont.)*

	$\omega_t$	RES	RSWBS	Sex	Wealth	Beauty	Status
Extraversion	.87	.60*	.60*	.42*	.25*	.41*	.72*
Sociability	.84	.43*	.46*	.33*	.16*	.29*	.59*
Assertiveness	.80	.46*	.50*	.32*	.18*	.33*	.67*
Energy Level	.73	.67*	.57*	.40*	.31*	.42*	.56*
Agreeableness	.82	.44*	.15*	.10	-.01	.13*	.22*
Compassion	.70	.39*	.07	.03	-.08	.07	.17*
Respectfulness	.71	.28*	-.01	-.01	-.11*	.05	.02
Trust	.72	.43*	.29*	.21*	.14*	.19*	.33*
Conscientiousness	.88	.45*	.21*	.12*	.15*	.17*	.20*
Organization	.85	.29*	.12*	.05	.09	.15*	.08
Productiveness	.78	.54*	.32*	.20*	.19*	.25*	.31*
Responsibility	.71	.40*	.13*	.08	.12*	.03	.17*
Negative Emotionality	.92	-.45*	-.42*	-.30*	-.27*	-.26*	-.43*
Anxiety	.82	-.35*	-.37*	-.26*	-.25*	-.24*	-.37*
Depression	.85	-.58*	-.54*	-.40*	-.35*	-.33*	-.52*
Emotional Volatility	.82	-.33*	-.26*	-.17*	-.15*	-.16*	-.29*
Open-Mindedness	.85	.52*	.25*	.18*	-.02	.24*	.32*
Aesthetic Sensitivity	.80	.38*	.14*	.12*	-.03	.14*	.18*
Intellectual Curiosity	.70	.38*	.21*	.15*	-.06	.22*	.30*
Creative Imagination	.75	.61*	.31*	.21*	.02	.29*	.39*

Note. \* =  $p < .05$ . Disattenuated correlations between scales and their subscales are inflated because the attenuated correlations share error variance. RES = Riverside Eudaimonia Scale. RSWBS = Rich & Sexy Well-Being Scale.

**Table S5.**
*Correlations of Demographics with the Riverside Eudaimonia and Rich & Sexy Well-Being Scales*

<b>Study 1</b>						
	<b>RES</b>	<b>RSWBS</b>	<b>Sex</b>	<b>Wealth</b>	<b>Beauty</b>	<b>Status</b>
Age	.08	-.01	.02	-.05	-.08	.09
Female Status	.10*	-.07	.01	-.15*	-.02	-.12*
Education	.14*	.15*	.13*	.08	.11*	.13*
Relationship Status	.17*	.32*	.46*	.18*	.12*	.14*
Personal Income	.07	.15*	.05	.22*	.03	.19*
Household Income	.08	.21*	.13*	.31*	.06	.19*
<b>Study 2</b>						
	<b>RES</b>	<b>RSWBS</b>	<b>Sex</b>	<b>Wealth</b>	<b>Beauty</b>	<b>Status</b>
Age	.07	.05	.10	-.12*	.03	.08
Female Status	.08	-.02	.06	-.09	.01	-.06
Education	.13*	.24*	.15*	.19*	.21*	.21*
Relationship Status	.13*	.26*	.38*	.13*	.08	.11
Personal Income	.21*	.32*	.29*	.23*	.18*	.28*
Household Income	.10	.29*	.15*	.48*	.11	.24*
<b>Study 3</b>						
	<b>RES</b>	<b>RSWBS</b>	<b>Sex</b>	<b>Wealth</b>	<b>Beauty</b>	<b>Status</b>
Age	.12*	.00	-.02	-.07	-.04	.09
Female Status	.17*	-.07	.00	-.08	-.08	-.09
Education	.16*	.20*	.10*	.14*	.19*	.21*
Relationship Status	.18*	.25*	.37*	.22*	.04	.15*
Personal Income	.07	.26*	.16*	.27*	.12*	.25*
Household Income	.01	.23*	.07	.37*	.15*	.14*

*Note.* \* =  $p < .05$ . RES = Riverside Eudaimonia Scale. RSWBS = Rich & Sexy Well-Being Scale.

**Table S6.**

*Disattenuated Correlations Between the Riverside Eudaimonia and Rich & Sexy Well-Being Scales and Other Psychological Constructs in Study 2*

	$\omega_t$	RES	RSWBS	Sex	Wealth	Beauty	Status
RES	.78	---	.52*	.42*	.10	.45*	.52*
RSWBS	.90	.52*	---	.84*	.67*	.87*	.88*
Sex	.91	.42*	.84*	---	.32*	.45*	.44*
Wealth	.88	.10	.67*	.32*	---	.32*	.38*
Beauty	.90	.45*	.87*	.45*	.32*	---	.68*
Status	.87	.52*	.88*	.44*	.38*	.68*	---
General Affect Balance	.93	.64*	.48*	.30*	.22*	.41*	.47*
Weekly Affect Balance	.92	.64*	.48*	.32*	.25*	.40*	.46*
General Positive Affect	.93	.65*	.47*	.30*	.24*	.40*	.44*
Weekly Positive Affect	.93	.66*	.49*	.34*	.26*	.40*	.46*
General Negative Affect	.90	-.51*	-.39*	-.24*	-.16*	-.34*	-.41*
Weekly Negative Affect	.89	-.49*	-.38*	-.24*	-.19*	-.32*	-.37*
Life Satisfaction	.93	.73*	.53*	.42*	.33*	.38*	.43*
Happiness	.90	.69*	.51*	.32*	.16*	.48*	.54*
Psychological Well-Being	.84	.91*	.56*	.44*	.16*	.44*	.58*
Autonomy	.60	.44*	.20*	.22*	-.14	.16*	.28*
Environmental Mastery	.75	.65*	.47*	.31*	.24*	.34*	.51*
Personal Growth	.63	.74*	.29*	.22*	-.02	.26*	.35*
Positive Relations	.67	.74*	.47*	.42*	.02	.40*	.49*
Purpose	.52	.67*	.33*	.32*	.02	.23*	.37*
Self-Acceptance	.89	.76*	.58*	.40*	.37*	.46*	.50*
Machiavellianism	.82	-.11	.19*	.12*	.36*	.04	.10
Psychopathy	.81	-.48*	-.05	-.02	.19*	-.15*	-.14*
Narcissism	.81	-.09	.14*	-.07	.28*	.12*	.18*



*Disattenuated Correlations Between the Riverside Eudaimonia and Rich & Sexy Well-Being Scales and Other Psychological Constructs in Study 2 (Cont.)*

	$\omega_t$	RES	RSWBS	Sex	Wealth	Beauty	Status
Extraversion	.88	.62*	.62*	.36*	.24*	.52*	.72*
Sociability	.87	.49*	.48*	.23*	.21*	.43*	.59*
Assertiveness	.81	.41*	.55*	.34*	.23*	.37*	.69*
Energy Level	.75	.69*	.54*	.37*	.15*	.51*	.55*
Agreeableness	.84	.46*	.15*	.11	-.16*	.22*	.24*
Compassion	.72	.40*	.12	.12	-.23*	.20*	.21*
Respectfulness	.73	.30*	.02	.02	-.21*	.07	.12
Trust	.74	.50*	.24*	.12	.01	.28*	.29*
Conscientiousness	.89	.47*	.20*	.19*	-.03	.18*	.20*
Organization	.80	.31*	.09	.15*	-.01	.05	.05
Productiveness	.77	.56*	.28*	.25*	.00	.27*	.27*
Responsibility	.80	.42*	.17*	.13*	-.07	.17*	.24*
Negative Emotionality	.93	-.53*	-.42*	-.25*	-.15*	-.38*	-.45*
Anxiety	.84	-.47*	-.35*	-.21*	-.14*	-.31*	-.39*
Depression	.87	-.65*	-.54*	-.34*	-.19*	-.51*	-.55*
Emotional Volatility	.88	-.36*	-.25*	-.13*	-.09	-.22*	-.30*
Open-Mindedness	.87	.43*	.15*	.09	-.16*	.24*	.25*
Aesthetic Sensitivity	.83	.28*	.04	.02	-.16*	.13*	.08
Intellectual Curiosity	.74	.36*	.11	.05	-.12	.16*	.21*
Creative Imagination	.78	.50*	.27*	.16*	-.12	.34*	.39*
Socially Desirable Responding	.82	.42*	.13*	.16*	-.12	.16*	.13
Demand Characteristics	.91	.08	.25*	.18*	.15*	.20*	.20*

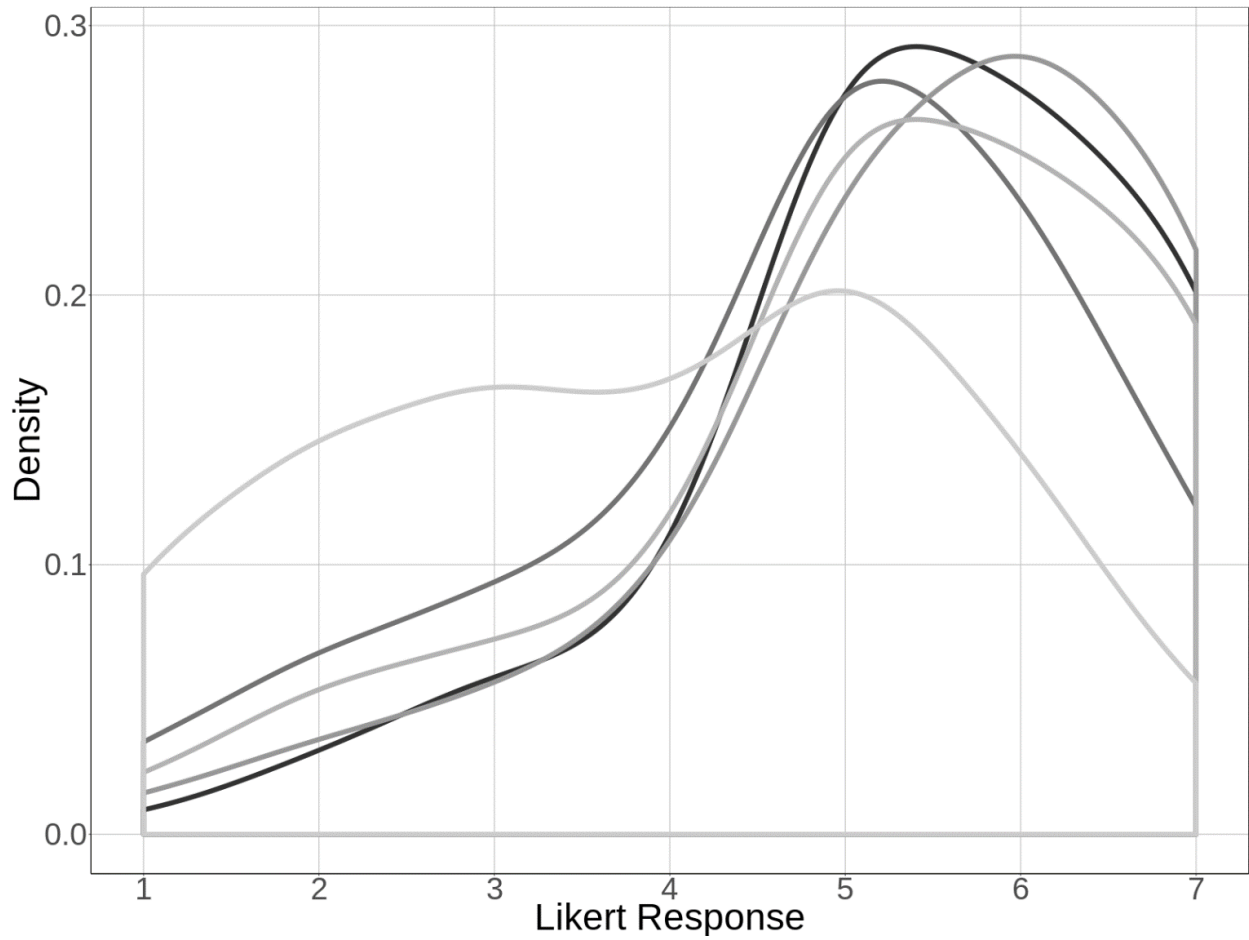
*Note.* \* =  $p < .05$ . Disattenuated correlations between scales and their subscales are inflated because the attenuated correlations share error variance. RES = Riverside Eudaimonia Scale. RSWBS = Rich & Sexy Well-Being Scale.

**Table S7.**

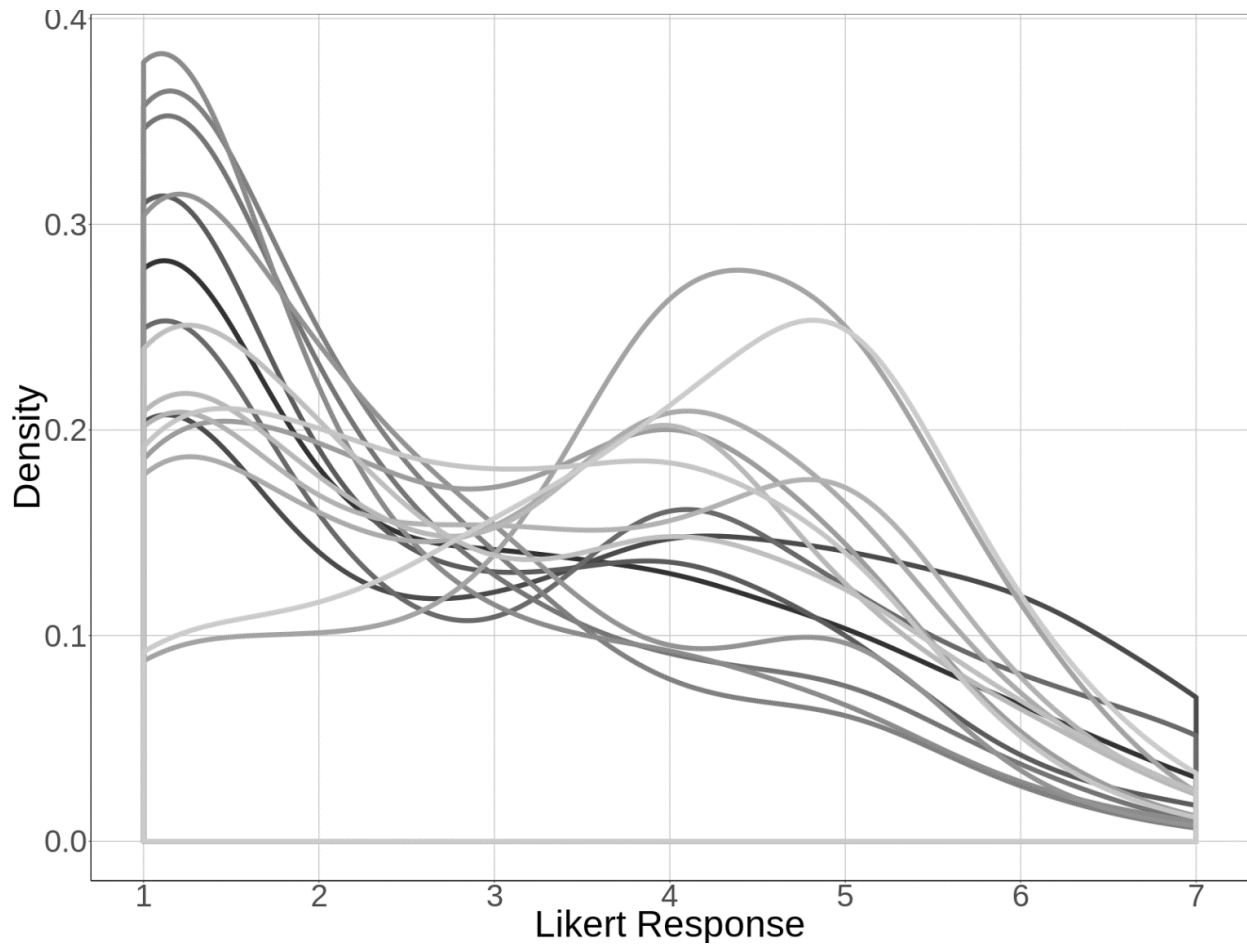
*Disattenuated Correlations Between the Riverside Eudaimonia and Rich & Sexy Well-Being Scales and Other Psychological Constructs in Study 3*

	$\omega_t$	RES	RSWBS	Sex	Wealth	Beauty	Status
RES	.79	---	.55*	.38*	.31*	.40*	.65*
RSWBS	.90	.55*	---	.84*	.79*	.90*	.90*
Sex	.89	.38*	.84*	---	.40*	.51*	.44*
Wealth	.83	.31*	.79*	.40*	---	.42*	.53*
Beauty	.90	.40*	.90*	.51*	.42*	---	.72*
Status	.89	.65*	.90*	.44*	.53*	.72*	---
Affect Balance	.92	.68*	.51*	.33*	.36*	.35*	.58*
Positive Affect	.92	.67*	.50*	.32*	.38*	.34*	.53*
Negative Affect	.89	-.55*	-.43*	-.28*	-.26*	-.29*	-.52*
Life Satisfaction	.91	.74*	.45*	.32*	.41*	.26*	.45*
Extraversion	.60	.59*	.66*	.38*	.39*	.55*	.78*
Agreeableness	.58	.38*	.11	.12	-.02	.04	.19*
Conscientiousness	.66	.49*	.32*	.19*	.22*	.21*	.39*
Negative Emotionality	.80	-.46*	-.49*	-.25*	-.37*	-.37*	-.57*
Open-Mindedness	.65	.36*	.23*	.15*	-.08	.34*	.29*
Values	---	---	---	---	---	---	---
Conformity	.38	.40*	.32*	.17*	.30*	.23*	.34*
Tradition	.41	.32*	.21*	.06	.30*	.14	.19*
Benevolence	.51	.28*	.16*	.12	.07	.11	.19*
Universalism	.56	.26*	.12	.00	.07	.11	.22*
Self-Direction	.42	.10	.20*	.03	.14	.28*	.20*
Stimulation	.31	.23*	.39*	.33*	.31*	.20*	.39*
Hedonism	.40	-.05	.20*	.12	.20*	.19*	.12
Achievement	.36	.41*	.40*	.09	.46*	.31*	.48*
Power	.57	.09	.34*	.07	.50*	.20*	.36*
Security	.37	.16	.33*	.20*	.35*	.19*	.31*
Socially Desirable Responding	.83	.51*	.33*	.24*	.09	.28*	.41*

*Note.* \* =  $p < .05$ . Disattenuated correlations between scales and their subscales are inflated because the attenuated correlations share error variance. RES = Riverside Eudaimonia Scale. RSWBS = Rich & Sexy Well-Being Scale.



**Figure S1.** Kernel density estimates of the Riverside Eudaimonia Scale items in Study 1. Item 5 shows a flatter density profile than the other items.



**Figure S2.** Kernel density estimates of the Rich & Sexy Well-Being Scale items in Study 1. Items 10 and 16 are approximately normally distributed, whereas other items are much more likely to garner a low response than a high response.

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